

KEY BISCAYNE, FLORIDA

Sonesta Beach Resort 305-361-2021

NOVEMBER 3 – NOVEMBER 5, 2005

The theme of your next Breakthrough Coaching Seminar Event is **CREATING HIGH PERFORMANCE TEAMS!** We encourage you to bring your entire team to this exceptional event!

SEE BACK PANEL FOR THE COMPLETE TIME OUTLINE

OR-PT



MAXIMIZE THE PATIENT FLOW IN YOUR REHABILITATION DEPARTMENT

Dr. Brad Feldner

What makes your Rehab Department rock? Making sure that each patient has a first-class experience when visiting your office. An extraordinary experience results from well-defined procedures, smooth-running systems, and a perception of quality care and service. In this presentation Dr. Brad Feldner will review the procedures that can help you and your practice team reach an extraordinary level of excellence. Dr. Feldner will review the coding and compliance issues involved in processing multiple patients simultaneously and will include a hands-on demonstration.

THURSDAY, NOV. 3 • 2:00 PM TO 3:30 PM

OR-PT-CEU



PRINCIPLES & CLINICAL APPLICATIONS OF SEMG

Dr. George Gedevarishvili

In this clinical documentation and practice growth session, George Gedevarishvili, MD, will review the history of static and dynamic surface electromyography (SEMG). You will learn the physiology of the SEMG, what SEMG measures, and a rational for the SEMG in the detection and correction of the VSC. Dr. George will also share successful marketing strategies utilizing SEMG. This session will also include a hands-on workshop and demonstration so that attendees may experience the procedure.

THURSDAY, NOV. 3 • 2:00 PM TO 3:30 PM

CA



CODE-OLGY 101:

Ms. Wendy Cruoglio, Director of Clinical Assistant Certification

Get accurate answers to your coding questions along with the current advice, and instruction you need. The goal of this session is to provide proven strategies for ensuring optimal payment and coding compliance, including the usage of pediatric-specific coding. New and experienced coders will learn proven and effective strategies. It is highly recommended that billing and coding staff members attend this session.

THURSDAY, NOV. 3 • 2:00 PM TO 3:30 PM

OR-PT-CEU



LASER: A NON-SURGICAL APPROACH TO CARPAL TUNNEL SYNDROME

Dr. Robert I. Klein

Sponsored By Laser Therapeutics

A very common problem is Carpal Tunnel Syndrome or CTS. CTS has a major financial impact on industry world-wide, resulting in millions of lost dollars. CTS sufferers are now free to seek relief from hand and wrist pain through a new non-invasive form of therapy before resorting to surgery. In this session you will learn how you can harness the therapeutic application of advanced low energy laser technology.

THURSDAY, NOV. 3 • 3:45 PM TO 5:15 PM

CA



PATIENT FINANCIAL PROCEDURES UPDATE

Dr. Dianne Baynes

And now a word from your sponsor, "Your Patients:" You can't live with them, and you can't live without them! Insurance and patient financial procedures in your practice must be a non-negotiating point from the minute you establish your fees and meet your first patient. Many chiropractors play financial games with their patients, losing most of them! With increased regulatory scrutiny on how you handle your patient's finances, we offer this up-to-date session on handling this important aspect of your practice the right, legal, ethical and responsible way.

THURSDAY, NOV. 3 • 3:45 PM TO 5:15 PM

OR



HOW TO LEGALLY CREATE YOUR TEAM

Attorney Douglass S. Lodmell, J.D., LL.M.

As a successful healthcare provider, you shouldn't live your life worrying about future patient and employee conflict and preserving your assets when there are effective legal tools and strategies designed to eliminate today's business battles. Attorney Lodmell's presentation, "Creating a Conflict-Free Future" will examine the areas of future conflict and then educate audience members on the effective tools that can keep differences out of the courtroom and out of your bank account.

THURSDAY, NOV. 3 • 3:45 PM TO 5:15 PM

OR-PT-CA



NEW MEMBERS/GUEST ORIENTATION

Dr. Mark Sanna

Deriving the maximum benefit from your Membership can depend upon your familiarity with and utilization of the tremendous range of resources Breakthrough Coaching has available for you. This Welcome and Orientation Session is designed to help you to understand and use the Complete Practice System® Manuals, tele-seminars, online materials, and other resources available to you and your practice. It also offers you the opportunity to make new friends by getting to know our Team as well as other Breakthrough Coaching Members.

THURSDAY, NOV. 3 • 6:00 PM TO 7:00 PM

OR-PT-CA



LIFE SHAPING: DESIGN YOUR EXCEPTIONAL FUTURE!

Ms. Nancy M. Powers

How would it be for you to look forward to each day? To effortlessly attract everything you want and to have fulfillment in every area of your life. Now is the time to explore your life and examine the beliefs that limit you from experiencing who you really are. The purpose of this seminar is to support you to live an authentic life! Nancy Powers is a captivating speaker, writer and professional success coach. She has successfully owned the country's number one franchise for Anthony Robbins for six consecutive years. She is genuine, warm, funny, and will keep you captivated from beginning to end!

THURSDAY, NOV. 3 • 7:15 PM TO 8:15 PM

OR-PT-CA



SUCCESS IS A TEAM EFFORT!

Dr. Fabrizio Mancini

The way people interact is changing and they want practical solutions to new challenges. Becoming and staying successful in today's complex world takes a team effort. Knowing how to build and maintain strong interconnected relationships is crucial for your practice's survival and staying power. The heroes of the 21st Century will be those who know how to tap into these skills. Dr. Fabrizio Mancini will teach you to target the strengths and weaknesses of individuals and the team as a whole and how to strengthen your level communication so that you may experience maximum success. Don't miss this valuable opportunity to hear from an individual who is living the message he will share.

FRIDAY, NOV. 4 • 9:15 AM TO 10:30 AM

OR-PT



DEVELOPING EXTRAORDINARY HEALTH CARE LEADERS

Dr. Lisa K. Bloom

This course is designed specifically for healthcare providers; Dr. Bloom includes healthcare-specific exercises and examples, so that healthcare leaders and practice team members relate to the information being presented and can easily translate it to on-the-job situations. Leaders get work done through others. The ability to effectively coach for success and for improvement is critical to getting results in practice. Developing others through training and targeted experiences is one of a leader's most important contributions to their practice.

FRIDAY, NOV. 4 • 10:45 AM TO 12:00 PM

CA



RAMP UP RETENTION WITH HIGH-IMPACT NEW PATIENT PROCEDURES

Ms. Wendy Cruoglio

We all have heard it over and over again: you only get one chance to make a good impression: on a first date, at a job interview, and when welcoming a new patient to the practice! This session will walk you through the step-by-step sequence of Day 1 and Day 2 new patient procedures; what to do and what to say. And much more! Increase your patients' perception of the value of your practice from their first experience and prepare them to receive and adhere to their report of findings recommendations the following day.

FRIDAY, NOV. 4 • 10:45 AM TO 12:00 PM

